

# HVAC Company's Performance Heats Up

This local HVAC company in Indiana wanted to increase brand awareness and drive conversions to bring their business to the next level. Conduit developed a digital marketing strategy centered on Targeted Email and Audience Targeting to reach users who were most interested in converting.

2,000,000+ **EMAIL  
OPENS**

239,959 **CLICKS  
SERVED**

9,300 **USERS  
DRIVEN**

Let Conduit help guide users back to your clients to drive more conversions.

