

Winning This Law Firm's Digital

Having opened a new location, this regional law firm in Florida wanted to gain new traction in a highly competitive market. Conduit developed a multi-tiered campaign focused on organic SEO results, lead-generating PPC ads, a Social Content brand awareness push, and intensive geo-targeting AT. This Conduit Partner saw incredible growth and continues to reap the rewards of a successful Conduit campaign.

46% **ORGANIC SEARCH
INCREASE**

29 **CALLS PER MONTH
FROM PAID SEARCH**

38% **FOOT TRAFFIC
INCREASE**

Conduit developed a comprehensive approach to this client's digital marketing success in a highly competitive market.

