

# Water Filtration Company Seeing Clearer Digital Results

We worked closely with this client in Texas to develop an SEO strategy that would see real organic increases to their website traffic. Year over year, the campaign has been a smashing success, with over a 200% increase in website visits, 77% of which are organic users.

200% **INCREASE IN  
WEBSITE TRAFFIC**

77% **MORE  
ORGANIC USERS**

5% **HIGHER CONVERSIONS  
YEAR OVER YEAR**

Conduit's SEO strategies result in more organic growth and higher conversions for your clients

