

Nightlife Spot Has Their Foot Traffic Skyrocket

This popular nightlife spot in Minnesota wanted to increase the foot traffic to their location. We developed a strategy focused on geo-fencing ads to users within the client's desired location to drive brand awareness and increase foot traffic. This campaign has seen tremendous success, with over 352 geo-conversions driven in just 3 months!

352 **GEO-CONVERSIONS**
DRIVEN

50% **OF USERS WERE MORE LIKELY TO VISIT**
AFTER SEEING GEO-FENCED ADS

Conduit's Programmatic Audience Targeting campaigns will have your clients driving more foot traffic to their business.

