

# Verdict is in for Law Firm's Digital

This law firm in Tennessee was looking to increase geo-conversions and foot traffic to their location. We worked closely with them to develop a comprehensive digital strategy that included integrated AT, PPC, OTT, and SEO campaigns. The results couldn't be greater, with almost a 250% increase in geo-conversions.

163 **LEADS  
DRIVEN**

84% **INCREASE IN  
CONVERSION RATE**

249.57 **GEO-  
CONVERSION LIFT**

With a comprehensive digital campaign from Conduit, your clients will reach their digital marketing goals.

