

Creating a Winning Campaign for Law Firm

Hoping to increase brand awareness, Conduit developed a winning OTT strategy for this law firm in Tennessee. The success created in this OTT campaign strengthened the client's overall digital strategy and lead to higher conversions and more leads.

2x HIGHER QUALITY CONTENT RATING MONTH OVER MONTH

98.3% VIDEO COMPLETION RATE

27.4% OF USERS WERE DIRECTLY RE-TARGETED

Conduit's OTT team drives success for clients just like yours.

