

Energy Company Sees Digital Performance Heating Up

Needing to lift their brand awareness and drive conversions from their site, we developed a comprehensive digital strategy focusing on Audience Targeting and pay-per-click (PPC) for this client in Texas. In less than 3 months, we were able to boost their conversion rate to up to 8.66%, which is almost 3 times the industry average!

8.66%

**CONVERSION
RATE**

3x

**HIGHER THAN
INDUSTRY AVERAGE**

Conduit builds integrated campaigns for your clients that show real results just like these!

